

R I V E R F R O N T  
T H E A T R E C O M P A N Y

*Your support allows us to continue to bring  
the joy of theatre to Windsor and beyond!*



# Who We Are

***Riverfront Theatre Company Inc is a registered charity providing theatrical training and performance experience to the youth of Windsor and Essex County, through the generous support of our sponsors and our community, with the help of an exclusively volunteer staff, at minimal cost to the participating families.***

Riverfront Theatre Company provides all youth, regardless of ethnic, social or economic background, the opportunity to participate in a collaborative theatre experience. We offer a safe, accessible, open forum in which young people can express themselves and we provide them with the resources, tools and leadership to study, produce, promote, market and perform live theatrical works. It is our firm intention to ensure that live theatre is also accessible and affordable for our audiences and the community in which we operate.

Since 2004, Riverfront Theatre Company has brought to life **47 theatrical productions** in the Windsor community. We have had the pleasure of performing at venues including: The Capitol Theatre, The Olde Walkerville Theatre, and KordaZone Theatre, as well as at our home stage at Paulin Memorial Church.

Some of our most recent productions include:

- **Under Pressure** (2018-2019)
- **Where There's a Will** (2018-2019)
- **Mary Poppins** (2018-2019)
- **Frozen Jr.** (2019-2020)
- **The Grunch** (2021-2022)
- **No Complaints** - RTC original production (2022-2023)
- **Sister Act Jr** (2022-2023)
- **Shrek the Musical** (2022-2023)
- **The Velveteen Rabbit** (2023-2024)
- **A Wrinkle in Time** (2023-2024)
- **Madagascar Jr** (2023-2024)

**This season, we are excited to produce *Les Misérables (School Edition)*, as well as a joint production of *The Best Christmas Pageant Ever*!**







# What We Do

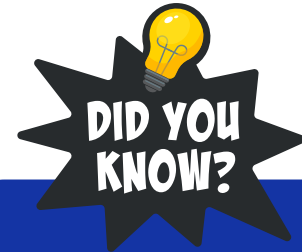
At Riverfront Theatre Company we aim to operate a barrier-free theatrical company, and provide students from 6 to 18 with weekly rehearsals throughout the school year, leading up to on stage productions at different points throughout the season.

Participating in our program helps our young people develop skills that will stay with them throughout their lives:

- Self-discipline
- Self-esteem
- Social skills
- Team work
- Leadership skills
- Oral communication
- Motivation
- Commitment
- Adaptability & flexibility
- A life-long interest in the arts

In June 2015, we adopted the concept of being a “warm place for cold penguins,” and took on **‘penguins’** as our official “spirit animal.” It’s this mentality that we hold near and dear to our hearts, ensuring that everyone feels safe and included.

Over the years, RTC has developed initiatives to help our community and our graduating students. The Riverfront Educational Initiative (REI) is used to subsidise or pay for underprivileged students’ tickets) and our Student Scholarship fund goes to assist graduating students in good standing with post-secondary tuition.



Our annual operational funds are generated through ticket sales, fundraising, and community sponsorship.



Registered Charity #78391 5002 RR 0001



# How You Can Help

***Thank you for supporting youth theatre!  
Your generous donation allows us to continue our program and  
directly supports the students' theatrical endeavours.***

## **Legacy Sponsor**

(Inspired by "Theatre Guy")

**\$10,000+**

- Your logo prominently displayed on print advertising for every show\*
- A feature about your business on our website
- On-stage recognition prior to each performance
- Lobby banner at each performance
- 30 tickets to each production

## **Season Sponsor**

**\$5,000+**

- Your logo prominently displayed on print advertising for every show\*
- A feature about your business on our website
- On-stage recognition prior to each performance
- Lobby signage at each performance (supplied by sponsor)
- 20 tickets to each production

## **Production Sponsor**

**\$2,500+**

- Your logo prominently displayed on print advertising for a production of your choice\*
- Recognition on our website
- On-stage recognition prior to each performance
- 14 tickets to your chosen production

## **Spotlight Sponsor**

**\$1,000+**

- Your logo prominently displayed on print advertising for a production of your choice\*
- Recognition on our website
- On-stage recognition prior to each performance
- 10 tickets to your chosen production

## **Patron Sponsor**

**\$500+**

- Recognition in our program
- Recognition on our website
- 6 tickets to your chosen production

## **Gala, Educational or Scholarship Sponsor**

- Donate any amount of your choosing
- Please specify if you would like to donate towards our annual Gala, Educational Fund or our Student Scholarship fund.

**\*Please provide your digital logos to [info@riverfronttheatrecompany.com](mailto:info@riverfronttheatrecompany.com).**

Once budgetary needs are met for any individual production, surplus will be attributed to the remainder of the season's expenses.

Riverfront Theatre Company  
1040 Silverdale Drive, Windsor, ON, N9G 2R9  
[info@riverfronttheatrecompany.com](mailto:info@riverfronttheatrecompany.com) | 519-817-8780