



R I V E R F R O N T
T H E A T R E C O M P A N Y

Your support allows us to continue to bring the joy
of theatre to Windsor-Essex!



Riverfront Theatre Company



@RTCYouth



info@RiverfrontTheatreCompany.com



RTCYouth



Who We Are

Riverfront Theatre Company Inc. is a registered charity providing theatrical training and performance experience to the youth of Windsor and Essex County, through the generous support of our sponsors and our community, with the help of an exclusively volunteer staff, at minimal cost to the participating families.

Riverfront Theatre Company provides all youth, regardless of ethnic, social or economic background, the opportunity to participate in a collaborative theatre experience. We offer a safe, accessible, open forum in which young people can express themselves and we provide them with the resources, tools and leadership to study, produce, promote, market and perform live theatrical works. It is our firm intention to ensure that live theatre is also accessible and affordable for our audiences and the community in which we operate. In June 2015, we adopted the concept of being a “warm place for cold penguins,” and took penguins on as our “mascot.”

Since 2004, Riverfront Theatre Company has brought to life over 40 theatrical productions in the Windsor community. We have had the pleasure of performing at venues including: The Capitol Theatre, The Olde Walkerville Theatre, and Kordazone Theatre.

Some of our most recent productions include:

- *Under Pressure* (2018-2019 season)
- *Where There's a Will* (2018-2019 season)
- *Mary Poppins* (2018-2019 season)
- *Frozen Jr.* (2019-2020 season)
- *The Grunch* (2021-2022 season)
- *No Complaints*, an RTC original production (2021-2022 season)
- *Sister Act Jr.* (2022-2023 season)
- *Shrek the Musical* (2022-2023 season)

This year, we are excited to produce **The Velveteen Rabbit**, **A Wrinkle in Time**, and **Madagascar Jr!**



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Sponsorship Information

Riverfront Theatre Company is operated entirely by volunteers at minimal cost to participating students. We aim at operating a barrier-free theatrical company, and provide students between the ages of 6 and 18 with weekly rehearsals throughout the school year.

Participating in our program helps our young people develop:

- self-discipline,
- self-esteem,
- social skills,
- team work,
- leadership skills,
- oral communication,
- motivation and commitment,
- adaptability and flexibility,
- a life-long interest in the arts.

Our annual operation funds are generated through ticket sales, fundraising initiatives, and community sponsorship.



Would you consider partnering with us through one of the following sponsorship options?

Season Sponsor | \$2500

- Your logo prominently displayed on print advertising for every show*
- A feature story about your business on our website
- On-stage recognition prior to each performance
- Lobby signage at each performance (to be supplied by sponsor)
- 20 tickets to each production

Production Sponsor | \$1000

- Your logo prominently displayed on print advertising for a production of your choice*
- Recognition on our website
- On-stage recognition prior to each performance
- 10 tickets to your chosen production

Family Sponsor | \$500

- Recognition in our program
- Recognition on our website
- 6 tickets to your chosen production

Friend Sponsor | \$100

- Recognition in our program

*Please provide your digital logos to info@riverfronttheatrecompany.com. Once budgetary needs are met for any individual production, surplus will be attributed to the remainder of the season's expenses.



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Sponsorship Form

Thank you for supporting youth theatre. Your generous support allows us to continue our program and directly supports the students' theatrical endeavours.



Yes, I would like to sponsor Riverfront Theatre Company!

Please find enclosed a cheque for:

- | | |
|--|---|
| <input type="checkbox"/> Season sponsor \$2500 | <input type="checkbox"/> Family sponsor \$500 |
| <input type="checkbox"/> Production sponsor Velveteen Rabbit \$1000 | <input type="checkbox"/> Friend sponsor \$100 |
| <input type="checkbox"/> Production sponsor A Wrinkle in Time \$1000 | <input type="checkbox"/> Other amount: \$_____ |
| <input type="checkbox"/> Production sponsor Madagascar Jr. \$1000 | |

Mail may be addressed to Riverfront Theatre Company
1040 Silverdale Dr.
Windsor, ON
N9G2R9

Riverfront Theatre Company is a CRA registered charity #783915002 RR 011



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